

## Cookies Policy

We use cookies and similar technologies to track the activity on the website [ventamobile.net](http://ventamobile.net) (hereinafter referred to as the Website), to store certain information, to improve, ensure the operation and functionality of the Website.

Cookies are small files of data that may contain an anonymous unique identifier. Cookies are transmitted to the web browser from the Website and are stored on the user's device.

### Examples of cookies we use:

Depending on the functions and purposes performed, we use session and persistent cookies.

When using cookies, general user habits and the history of using the Website are processed, problems and possible shortcomings in the operation of the Website are identified, statistics are collected on the flow of users on the Website, the number of users, time spent on the Website, etc. Cookies are also used to ensure full functionality of the Website and its user-friendliness.

Cookies categories	Usage example
Session	To improve the performance of our service.
Preference	Allows website to store information that affects its appearance and available features.
Security	Used to authorize users, prevent fraudulent use of credentials and protect user information from unauthorized access.

The cookies specified above cannot be disabled individually, however you can change your web browser settings to refuse all cookies in case you do not want to accept them.

### How cookies are used

VENTAmobile uses cookies to improve the functionality of the Website and provide a user with its products and services, namely:

- to maintain security and verify user data when navigating from page to page, which allows to avoid re-entering data every time you go to a new page on the Website;
- for the web browser to remember your username and password so that you do not need to enter your data every time you visit the Website;
- to ensure safety and convenience of the process of purchasing a product or service on the Website;
- to collect and compile anonymous aggregated information for statistical and evaluative purposes, to help us understand how users use the Website, as this helps to improve the presentation of information on the Website.

### Cookies and analytics/advertising

Website uses analytical cookies and advertising cookies.

Analytical cookies allow us to collect information about the use of the Website, improve the quality of the content of the Website, determine what interests users on the Website, how to improve the functionality of the Website and how to make it more convenient. Analytical cookies analyze how the user interacts with the Website (the collected data does not personally identify the user). We use statistical data and cookies for their subsequent processing by data analytics systems, which include Google Analytics and Yandex.Metrica. Anonymous statistical data may be transferred to contractors working on communications

and other projects on the basis of the agreement with VENTAmobile. Analytical cookies are not required to display the content of the Website, a user can restrict or disable them at any time.

Advertising cookies are used to customize advertising in accordance with the interests of the user, as well as to promote the services of VENTAmobile and third parties. We use advertising cookies for their subsequent processing by advertising systems, which include Yandex.Direct, Facebook Ads, Google Ads, Vkontakte and LinkedIn. In such cases, cookies are managed by third parties in accordance with the recommendations of VENTAmobile and exclusively for the specified purposes. You can find out more about the use of cookies by the listed services and the management options in the respective policies of the listed services (privacy policies, cookies, end-user agreements, etc.). The placement of advertising cookies requires a user's consent, which user is entitled to withdraw any time.

### **Storage terms**

Unless otherwise specified, the cookies we use are stored for six (6) months from the last visit of the Website, and then deleted.

The storage period for analytical and advertising cookies used by third-party services is set in the respective policies of such services.

### **Management and opt-out**

The management of cookies is possible by changing the settings of the web browser used by the user. User has the opportunity to change user settings, thereby blocking cookies and ensuring the inaccessibility of certain components of the Website. Detailed instructions on such are usually located in the "Help", "Tools", or "Edit" sections of the web browser. Some third-party services have the option to opt out of their cookies directly through a dedicated link.

The use of cookies can be disabled or limited, but without cookies it will not be possible to take full advantage of all the functions of the Website.

### **Contact Information**

If you have any questions on the cookies use, please contact us by email: [info@ventamobile.net](mailto:info@ventamobile.net).

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